

ARE YOU REALLY SAVING... OR JUST PAYING MORE LATER?

✗ Higher Energy Costs

✗ Lower Efficiency

✗ Short-Term Savings, Long-Term Losses



CHOOSE ATOSA – BUILT FOR EFFICIENCY, ENGINEERED FOR SAVINGS

Energy Efficiency Advantage (Top Graph - Amps Drawn):

- o Atosa consistently draws fewer amps, leading to lower energy consumption.
- o Example: MBF8507GR uses 3.2 amps, while Private Label Importer A's equivalent model uses 6.2 amps (nearly double the energy draw).

Cost Savings Over Time (Bottom Graph - Annual Electricity Cost):

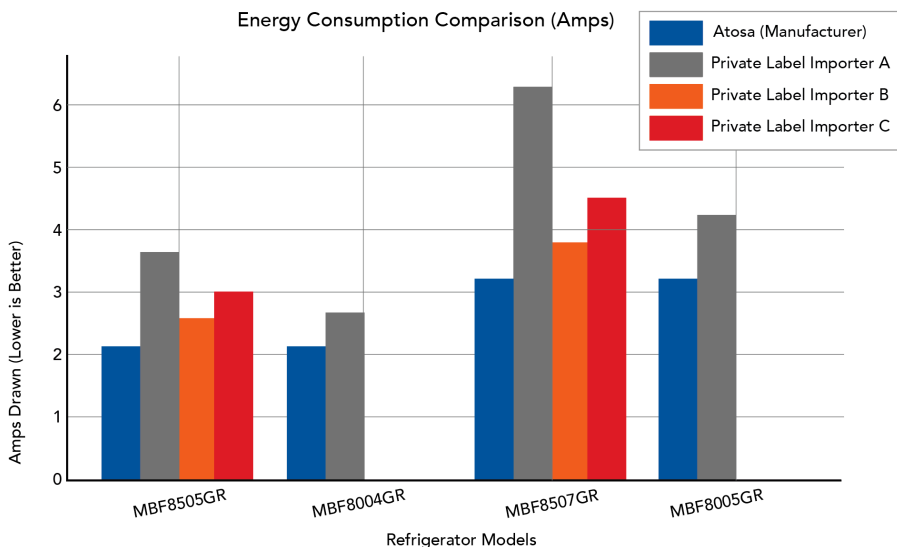
- o Lower energy consumption = lower electricity costs.
- o Example: MBF8507GR saves \$383 per year vs. Private Label Importer A, adding up to nearly \$2,000 over 5 years.

▼ Atosa Reach-In Refrigerators Shown Below

Why This Matters

- o Lower amps reduce utility costs, which compounds over multiple units for restaurants, hotels, and foodservice chains.
- o Atosa provides long-term operational savings, making it the most cost-effective choice.

Energy Consumption Comparison (Amps)



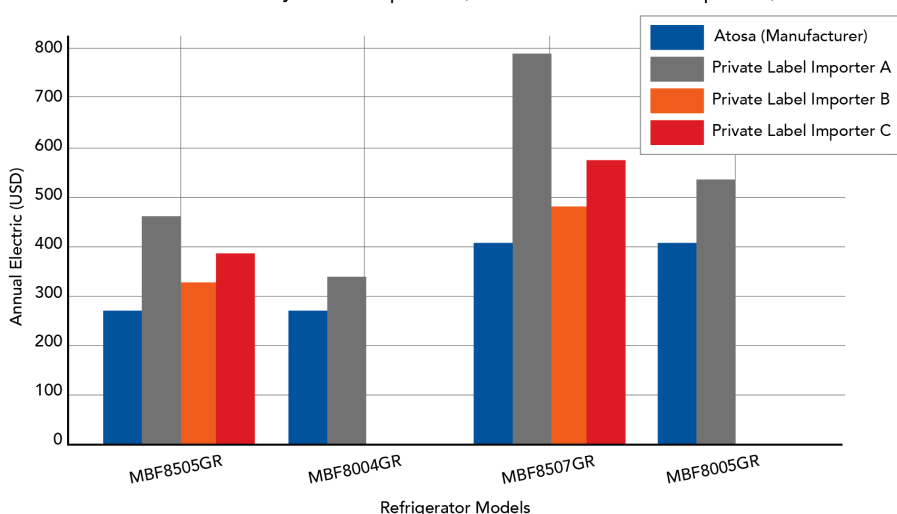
Atosa (Manufacturer) has the lowest energy consumption (amps) across all models, meaning lower electricity costs.

Significant Efficiency Advantages:

- MBF8505GR uses 2.1 amps vs. 3.6 amps for Private Label Importer A > 42% lower energy consumption.
- MBF8507GR uses 3.2 amps vs. 6.2 amps for Private Label Importer A > almost 50% lower energy usage.

Lower amp draw = lower operational costs, helping foodservice businesses save thousands over time.

Annual Electricity Cost Comparison (Atosa vs. Private Label Importers)



Key Takeaways:

Atosa (Manufacturer) has the lowest annual energy costs across all models.

Significant cost savings vs. Private Label Importers:

- MBF8505GR saves \$192/year compared to Private Label Importer A.
- MBF8507GR saves \$383/year compared to Private Label Importer A and \$167/year compared to Private Label Importer C.
- MBF8005GR saves \$127/year compared to Private Label Importer A.

Over 5 years, businesses can save up to \$1,915 per unit, making Atosa the best long-term investment.

Energy Efficiency Advantage (Top Graph - Amps Drawn):

- o Atosa consistently draws fewer amps, leading to lower energy consumption.
- o Example: MSF8302GR uses 2.3 amps, while Private Label Importer A's equivalent model uses 4.9 amps (more than doubled the energy draw).

Cost Savings Over Time (Bottom Graph - Annual Electricity Cost):

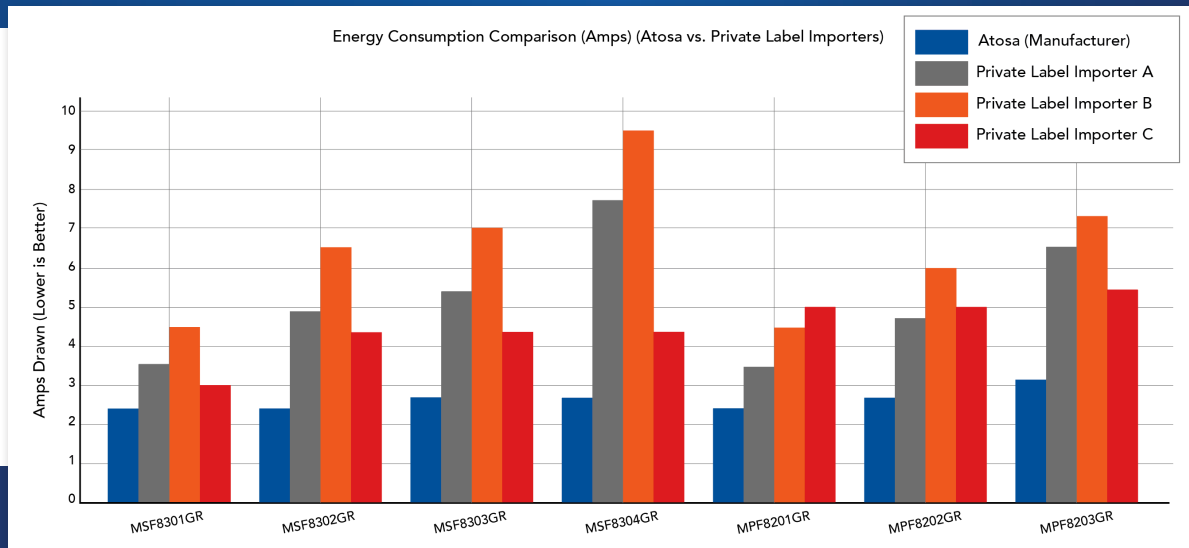
- o Lower energy consumption = lower electricity costs.
- o Example: MSF8304GR saves \$843 per year vs. Private Label Importer B, adding up to \$4,215 over 5 years.

▼ Atosa Refrigerated Sandwich & Pizza Prep Tables Shown Below

*Atosa (Manufacturer)
has the lowest energy
consumption (amps)
across all models,
meaning lower
electricity costs.*

Significant Efficiency Advantages:

- MSF8302GR uses 2.3 amps vs. 4.9 amps for Private Label Importer A > 53% lower energy consumption.
 - MPF8203GR uses 3.1 amps vs. 6.6 amps for Private Label Importer A > 53% lower energy usage.
- Lower amp draw = lower operational costs, helping foodservice businesses save thousands over time.



*Atosa (Manufacturer)
has the lowest annual
energy costs across all
models.*

Significant Cost Savings vs. Private Label Importers:

- MSF8304GR saves \$638/year compared to Private Label Importer A, \$843/year compared to Private Label Importer B, and \$192/year compared to Private Label Importer C.
- MPF8203GR saves \$443/year compared to Private Label Importer A.

Over 5 years, businesses can save up to \$4,215 per unit, making Atosa the best long-term investment.

